

JOACHIM ROMAIN
Fast_Shop



My work is a mirror of my environment, my personal and artistic perception of the world surrounding me.

Born from the union of an art enthusiast and a photographer, Joachim Romain developed from his teenage years, tendencies to observe a desire to capture, through the use of photography , the moods of the advertising remains of the lanes of Le Havre, which is his birth place.

Later on, always on the look-out, he traveled across countries and cities, tirelessly capturing the evolution of the “monuments” of the street. He collected images of stratified advertising posters and eroding walls covered with graffiti, of accumulations of paper and organic matter that were littering the ground or clinging to poles, railings, grills, promotional columns, wall-mounted gas boxes and electric meter boxes of the city.

He strolled the streets looking for heaps degraded by the hand of man, worn by the weather, decomposed by time.

Then, he went deeper into the bowels of the city. Through his clandestine and solitary excursions of abandoned places, disused tunnels, construction sites, catacombs... this urban explorer infiltrates to better master the modern city and its backstage.

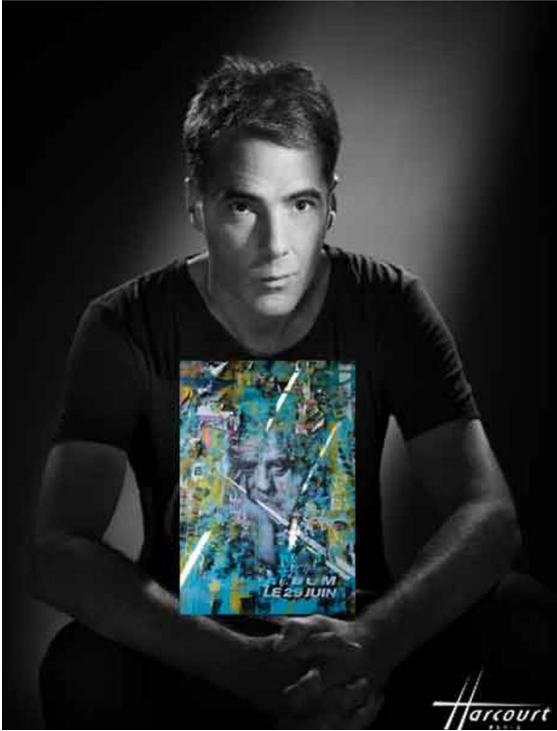
In his Fast_Shop series, the artist draws on his intuitions and sensations about the frenetic and hypnotic impulses caused by the online purchase. Indeed, the rise of new technologies and the virtual have allowed brands to develop globally via the medium of the web. E-merchandising has spread and now offers consumers dematerialized commercial transactions and more exhaustive choices than what a real store can offer. Humans can thus, without moving, save time, compare product prices and thus benefit from the best offers, but they can also benefit from other customers’ opinions, buy easily abroad and access in a few clicks to a wider range of products than in the shops.

Clutching the mouse wheel, humans quickly fly over the size, the color, the material, and all the other marketing options supposed to guide them - or disorient them - in their online purchase, without even realizing that they are forcing their ankylosed bodies to a stream of pages and articles at an almost epileptic speed.

For this work, Joachim Romain applied himself to navigate on online stores by collecting, classifying, archiving bookmarks, hacking locally the pages to modify the html code of the sites and thus modify their graphic charter as he pleased. Then he took pictures from his computer screen to capture the essence and energy of the essence and the energy of our delirious pace to always consume quicker. He placed his camera on a tripod in front of the computer and shot the pages of these virtual stores in long pause, taking care, by means of the cursor, to move the image on the screen, thus creating random forms and colors, analogous to this sensation of profusion and speed.

Layering, repetitions, fuzziness, aberrations of colors, dead pixels, unhinged compositions, multiplications, inks saturations... these are the results to his intentional mutation - unintentional - to express our purchase habits in the virtual world. He then twisted, burned, ripped, painted, stuck the pictures achieved to sculpt his own prints and recreate on “canvas” the urban wear of the streets, from which his art originates.

Pauline Lisowski (art critic)



BIOGRAPHY - SELECTION

[SOLO SHOW]

- June / july 2023 : Galerie Urbaine - Uzès
- April / May 2023 : Galerie Ellia - Paris
- March / Avril 2023 : Chapelle des Cordeliers - Toulouse
- March / Avril 2023 :Galerie Nanoh - Paris
- May 2023 : Galerie Urbaine- Uzès
- Sept / Oct 2022 : Galerie Vincent tiercin - Paris
- April 2022 - Memories - Galerie Urbaine - Uzès
- November 2021 - Galerie PalioArt - Bruxelles
- May / June 2021 - Galerie Vincent Tiercin - Paris
- January 2021 - Galerie Goslin-Kunst - Nancy
- Summer 2020 - Galerie Vincent Tiercin - Saint Malo
- March 2020 - Tout en Papier - Galerie K - Le Mans
- January 2020 - Centre d'art Atelier d'Estienne - PontScorff
- November 2019 - One Week - Galerie PalioArt - Bruxelles
- September 2019 - Fast_Shop - Galerie Vincent Tiercin - Paris
- September 2018 - Double Je - Galerie SBK - Lyon
- January 2018 - Out Of Canvas - Galerie Vincent Tiercin - Paris
- April / May 2017 - Affichage Libre - Galerie SBK - Lyon
- January 2017 - Focus - Galerie Urbaine - Uzès
- March 2016 - HS - Polaroid - Paris
- April 2013 - Le 6b - A l'Origine - Saint Denis
- March 2012 - PrivArt - Fêtar - Paris
- September 2011 - Exposition 1.3 [1 jour / 3 étages] - Paris
- November2006 - Galerie Espace Nollet - Paris
- January 2006 - Galerie Garcia-Laporte – Paris
- May to September 2005 - Galerie Espace Nollet - Paris
- May 2002 - UrbanTypo - Paris

[GROUP SHOW]

- March / June 2023 : Fluctuart - Paris
- December 2022 : Mission of Light - Miami
- Summer 2022 : Galerie Urbaine - Uzès
- January 2022 : Galerie Goslin Kunst - Nancy
- January 2022 : Galerie Vincent Tiercin - Paris
- November 2021 : Dentsu Galerie Nanoh - Paris
- December 2022 - Galerie Galerie Vincent Tiercin - Paris
- Summer 2021 - Collectif 624 - Le Havre
- May 2021 - Galerie Epicerie Fine - Hong Kong
- October 2020 - Galerie Nanoh - Paris
- September 2020: Sang9 - Fluctuart - Paris
- Summer 2020 - GalerieUrbaine - Uzès
- February 2020 - Galerie CasArt - Casablanca
- March 2020 - Galerie Téodora - Paris
- December2019 - Galerie Galerie Vincent Tiercin - Paris
- JulyAout 2019: Galerie Teodora - Paris
- November2019 - Galerie Nanoh - Paris
- Dec 2018 - Galerie Lebenson - London
- May 2018 - Galerie Francis Noel - Liège
- December2017 - Galerie Art&Craft - Paris
- September 2017 - La Boverie Museum - Liège - Belgique
- September 2017 - Galerie Francis Noel - Liège
- Aout 2017 - Gallery Lebenson - Londres
- July 2017 - Urban Ethnik - Galerie Vincent Tiercin - Paris
- May 2017 - Strokar - Bruxelles

- April 2017 - UrbanArt Biennale - Völklinger - Germany
- September 2016 - Galerie SBK - Lyon
- May 2016 - Galerie Saint Laurent - Marcheille
- February 2016 - Gallery Lebenson - Visage - Paris
- December 2015 - Gallery PopUp - Miami
- Décembre 2015 / Fev 2016 : Unique Galery - Miami
- November 2014 Galerie Lebenson - Mois Off –Paris

[RESIDENCY / FESTIVALS]

- June 2023 : Festival Les Billes s'agitent - Perpignan
- May 2022 : Unlimited White Box - Saint Denis
- 2022 - Colors Festival - Paris
- 2021 - Unlimited White Box - Saint Denis
- May / June 2021 - Collectif 624 - Le Havre
- January 2020 - Art Center Atelier d'Estienne - PontScorff
- September 2019 - Biennale sculpture in Sologne
- May 2019 - Festiwall - Paris
- July - Été du Canal / Harcourt - Pantin
- July - Le M.U.R..S Oberkampf - Paris
- June - Loures - Portugal
- May 2018 - Marcheille Street Art Show
- January 2018 - Piscine Molitor - Paris
- September 2017 - Labell Valette fest
- June 2017 - Rehab #2
- May 2017 - Festiwall
- May 2016 - Street Art Avenue
- May – September 2015: Parcours Aucwin Co-cofondateur
- October 2013 - Mixer Galerie - Istanbul
- August 2013 - Bellastock & 6b - Saint Denis

[ART FAIR]

- Avril 2018 : Urban Art Fair - Paris
- Février 2018 : Lille ArtUp - Galerie Francis Noel - Anvers
- Octobre 2017 : Antwerp Art Fair - Galerie Francis Noel - Anvers
- Avril 2016 : Urban Art Fair - Paris
- Février 2016 : ArtWynwood - Miami
- Décembre 2015 : Red Dot Art Basel - Miami
- Novembre 2013 : Contemporary Istanbul

[PRICE]

- Mai 2016 : 1er prix The Wall pour l'art contemporain
- Avril 2020 : Lauréat du prix K-droz 2020

[COLLECTION]

- Fond d'art Fondation Despérado
- Fond d'art Ecole I-cart

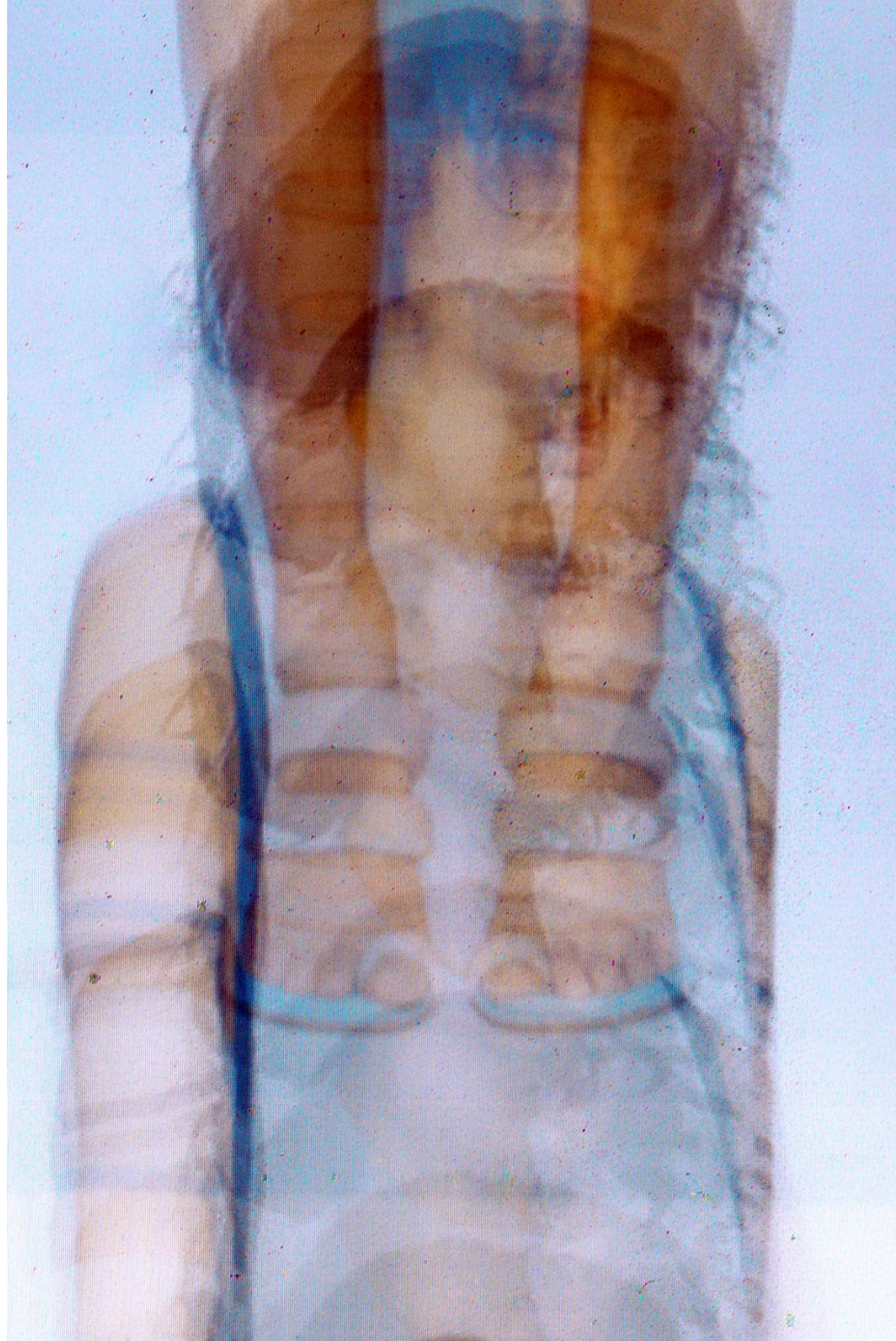
[URL]

- <http://www.joachimromain.com>
- <https://www.instagram.com/joachimromain/>





Ellia galerie - Paris - 2023



PHOTOGRAPHY SELECTIONS



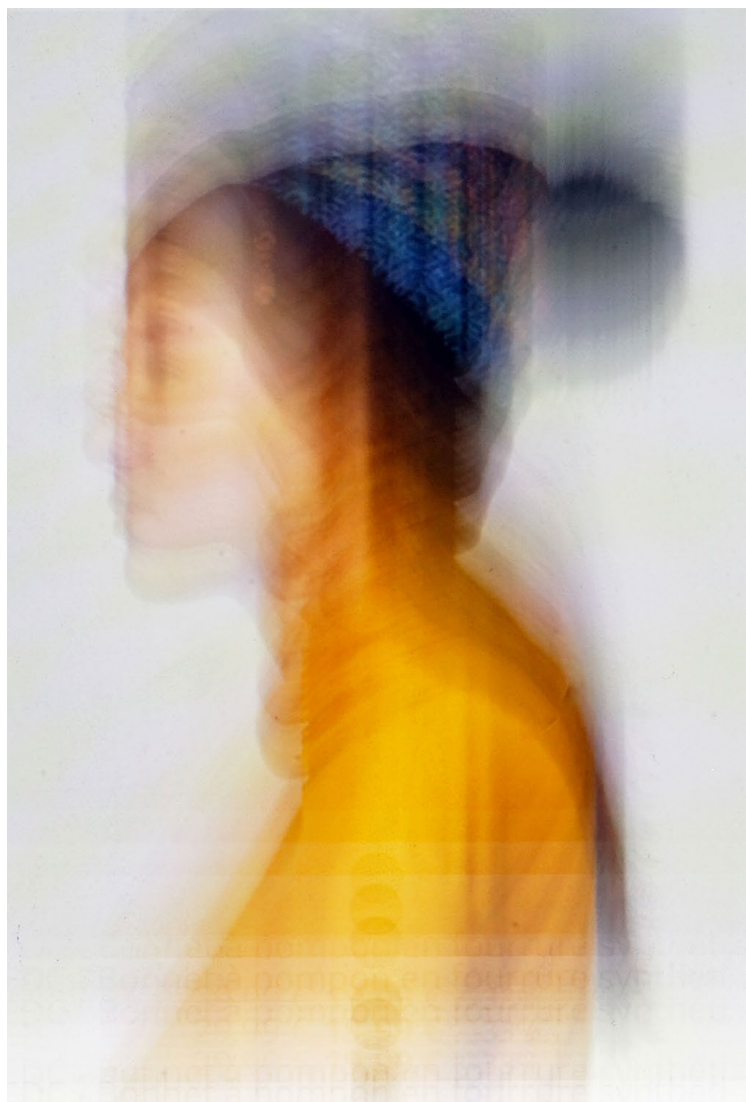
Aluminum laminated sublimation print

Size: 3 Sizes available

40 x 60 cm : 3 proof + 2 artist proof

60 x 80 cm : 3 proof + 2 artist proof

80 x 120 cm : 3 proof + 2 artist proof



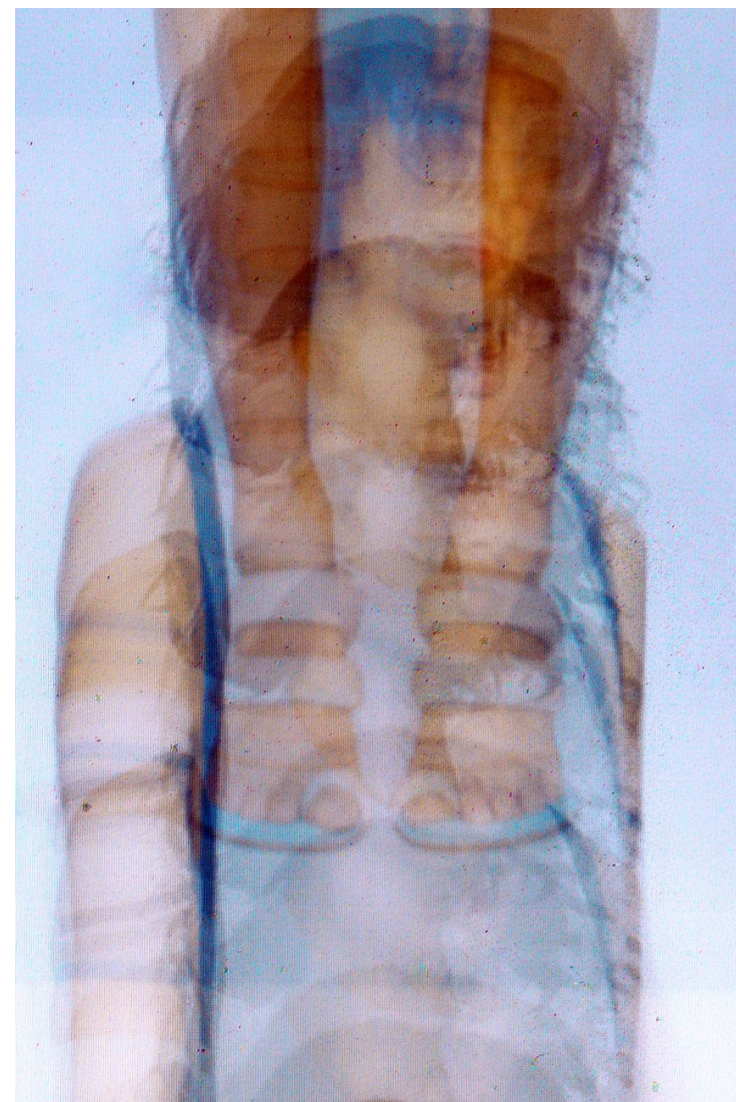
Pompon - 2019



GreenDress - 2022



Kit - 2019



RedLegs - 2023



Divided - 2020



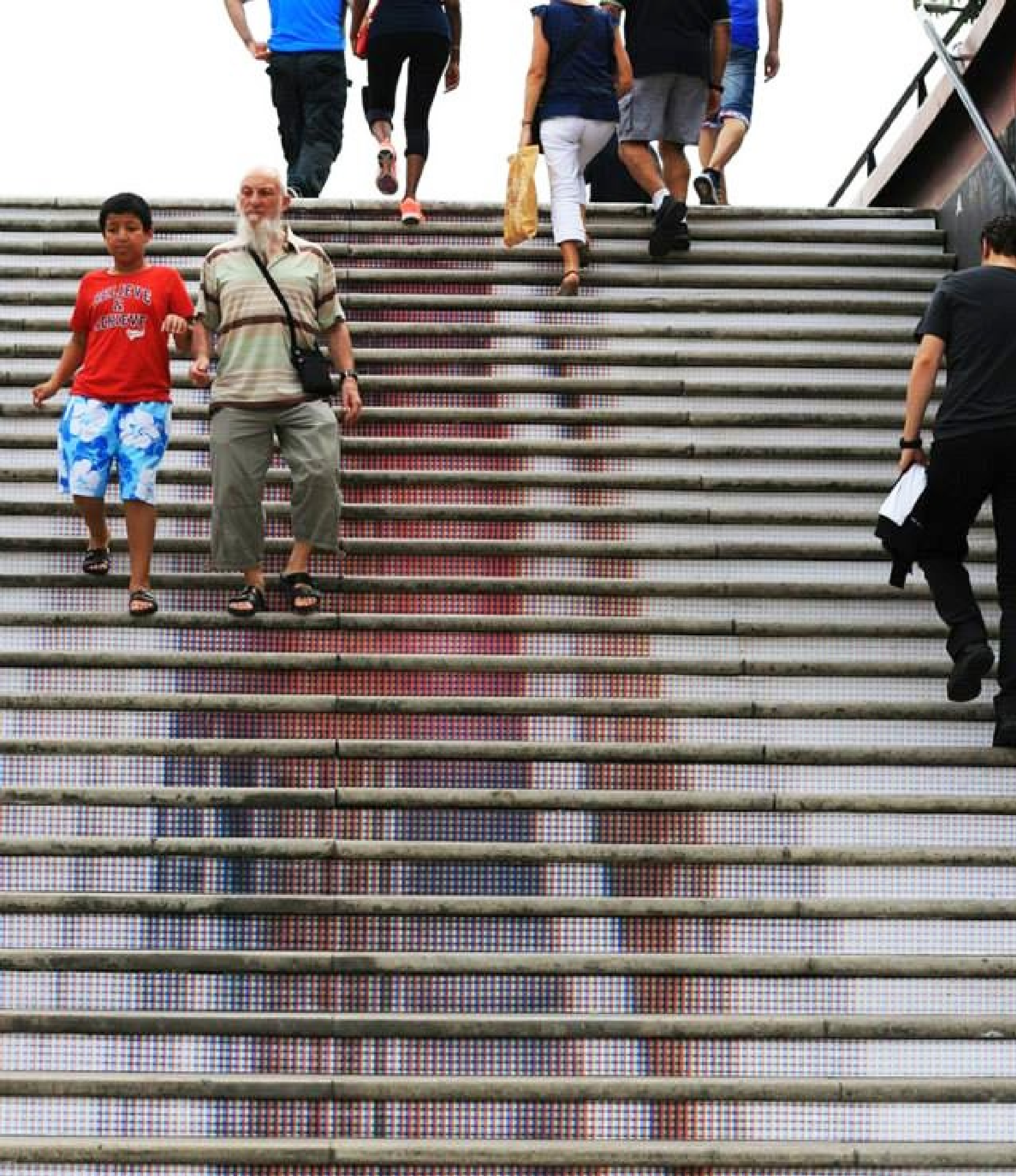
These - 2020



Neck - 2021



Pink - 2020



We are in the infinite moment
Fast Shop by Joachim Romain

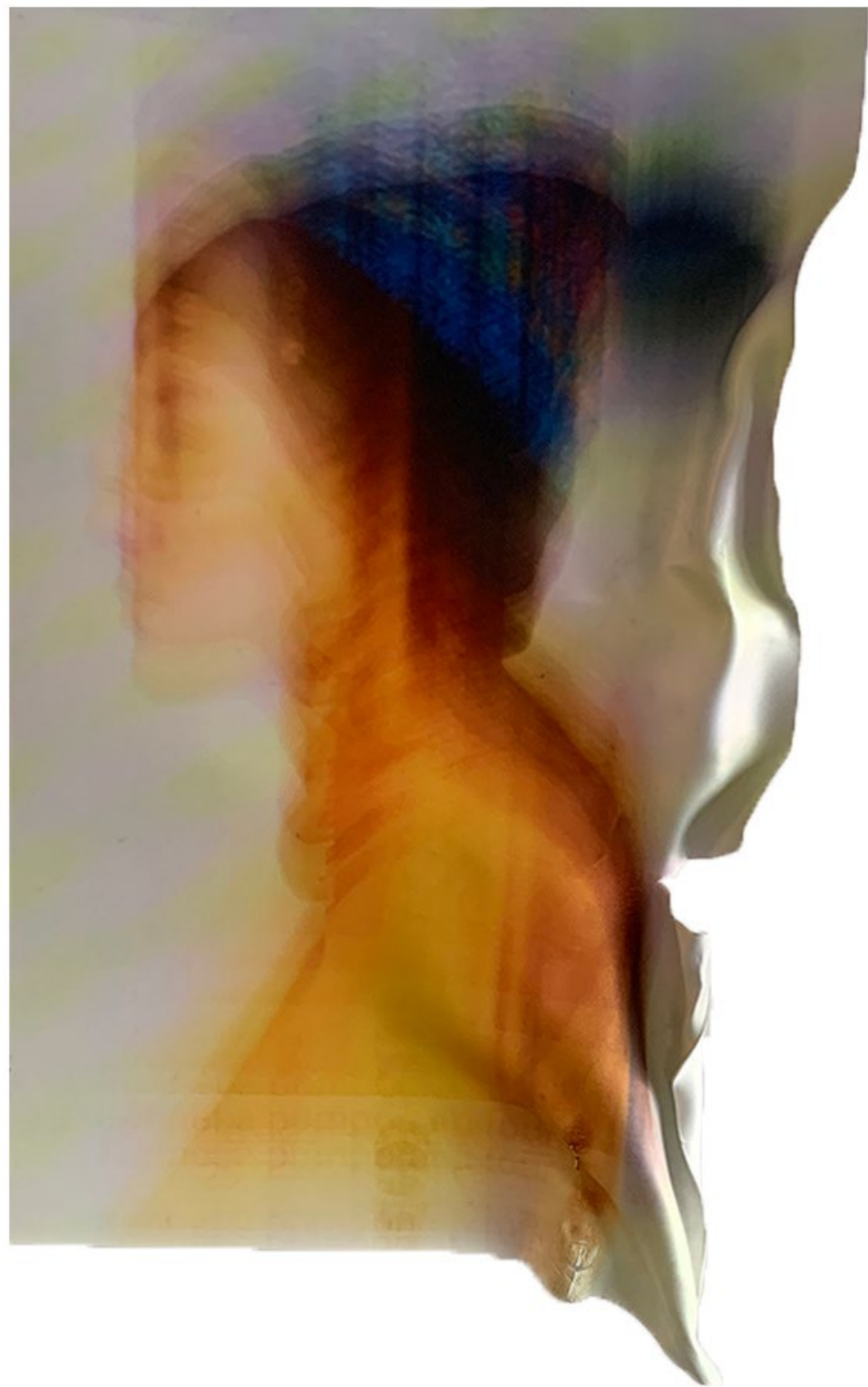
Acceleration is the major experience that we face at Joachim Romain's Fast Shop. Fast shops are the photographs that capture the scrolling movement of e-shop web pages. By pointing his camera at the web screen scrolled by his computer mouse, Joachim Romain creates a photograph that confronts the infinite flow of the internet with the photographic box. An unusual confrontation between the digital screen and the capture of this surface by the camera, his approach produces photographs that capture the acceleration of our society. This contemporary world which is racing and which produces this headlong rush which always runs faster and faster as man runs out of steam.

Incompressible in a shot, the Fast Shop photo seems to slip from its support. The speed glitches these moments of internet consumption. Scroll and consume.

From collage to photography, Joachim Romain produces works representing the moment when flows of digital information accumulate, mix and become as compressed as they are unreadable.

No retouching is made to these photos, Joachim Romain adopts a photographic technique that is as innovative as it is low tech. It produces an image freezing the infinite acceleration of the digital world in one click.

Aleksandra Smilek
Art and Innovation Artistic Director at Auditoire



PHOTOGRAPHY FONDUE



Tirage sur Forex et fondu

Unique piece



Collaboration - 40x60cm - 2023



Flowers - 40x60cm - 2023



Sneakers - 40x60cm - 2023



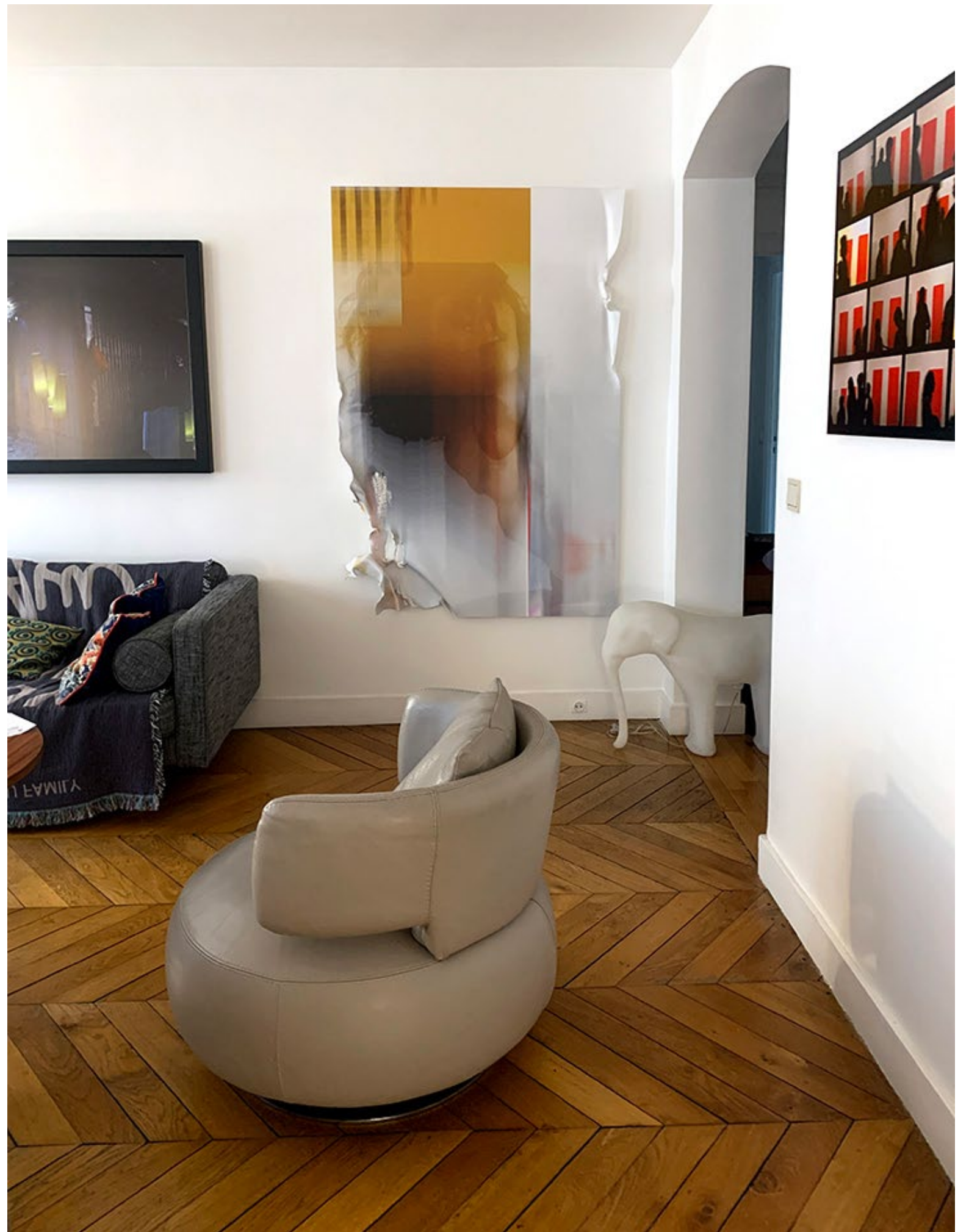
YellowRed - 40x60cm - 2023



Mission of Light - Miami - 2022

« Joachim Romain is an artist in tune with the times. His interpretation of our behavior in the face of digital technology is transcribed through a unique aesthetic. It sends back to us a spectral image of ourselves allowing us to maintain a certain anonymity. »

Estelle Domergue - Artistic agent





PHOTOGRAPHY PLEATED

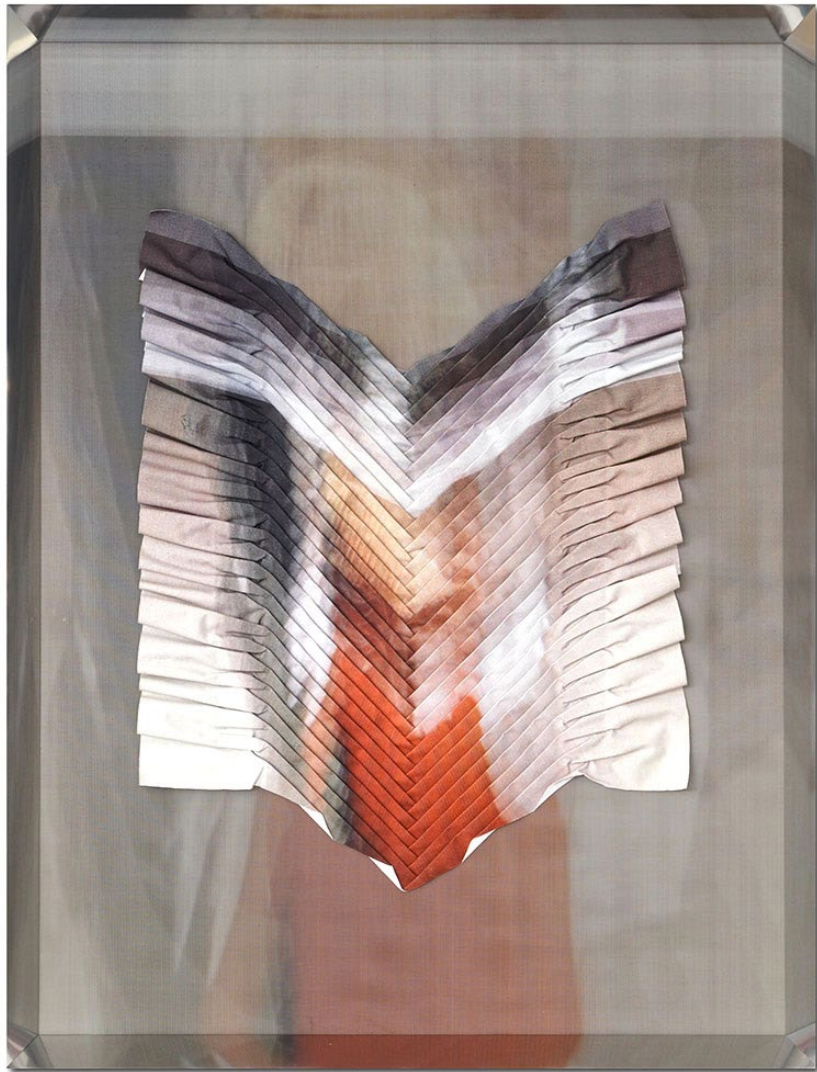
Collaboration with l'atelier Plissés de France



Ellia galerie - Paris - 2023

Print on canvas, paper and tarpaulin

Collaboration with Atelier Plissés de France, recognized for its craftsmanship in pleating. Artistic meeting between a visual artist and a pleating craftsman. With art as the major binder of this unique fashion-oriented collaboration, mixing artisanal and digital pleating.



Aralie - 60x80cm - 2022
Pleated canvas on printed metal grid



Fevier - 80x50cm - 2022
Pleated paper on printed metal grid



lierre - 74,5 x 67 cm - 2022
Pleated paper



Pleated paper



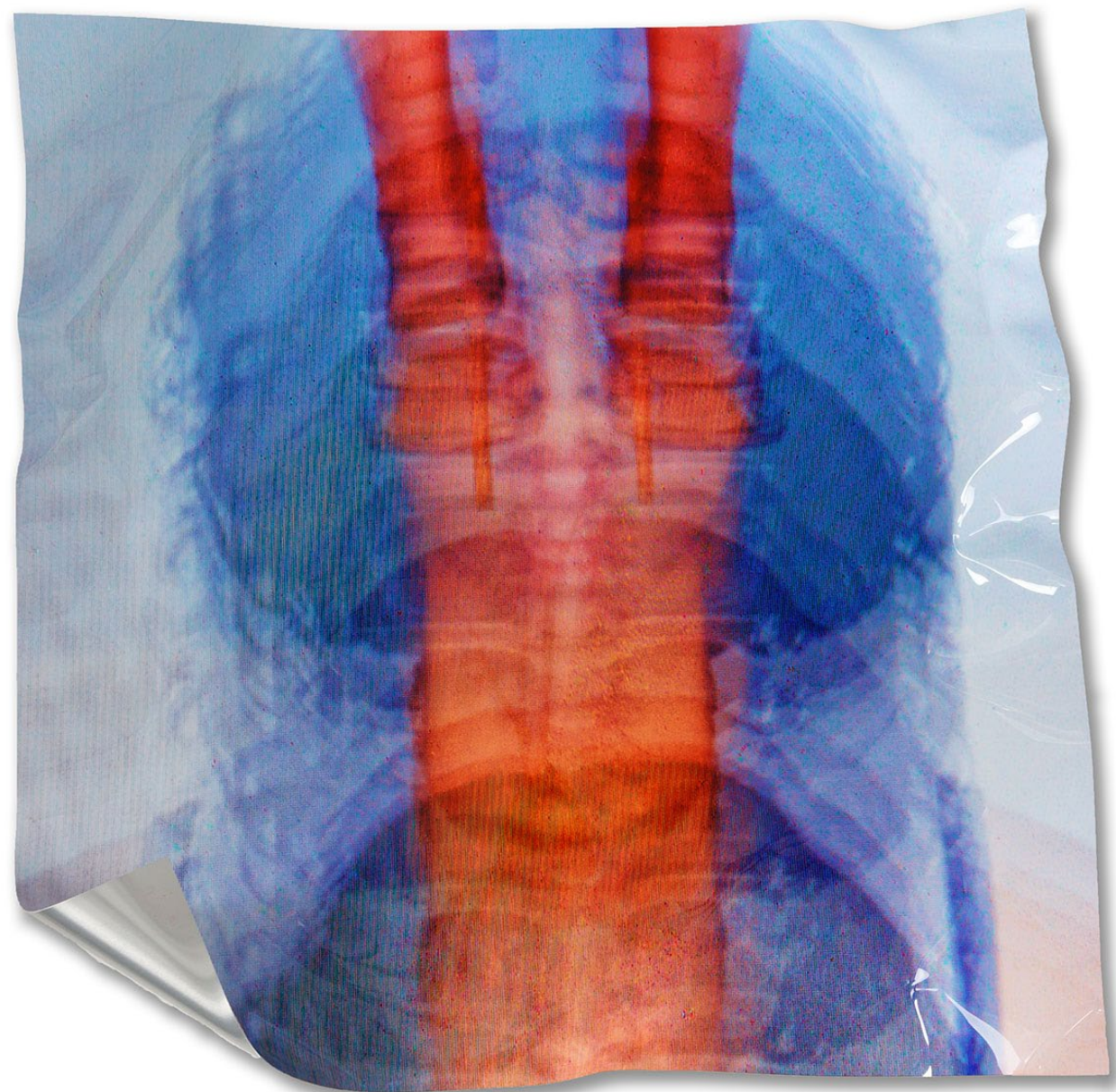
Toulouse France - 2023
La Chapelle des Cordeliers



PHOTOGRAPHY
SELECTIONS
divers supports



Critic - 80x120cm - 2019
Paper print on lacerated resin posters



Glass - 40x60cm - 2022
Twisted sublimation print



La Défense - Paris - 2023

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